

# HomeSafe Inspection takes home inspections to a new level

By **MELISSA SCHNEIDER**  
Staff Writer

HomeSafe Inspection takes home inspections to a new level.

The high-tech business uses

infrared

technology,

listening

sensors

and tra-

ditional

visual

tech-

niques

to give

clients the

most compre-

hensive

reports avail-

able on their

homes.

By using a

infrared cam-

era

HomeSafe

inspectors can

see inside

walls, ceilings

and floors to

detect existing

problems.

"We can

see what no

one else can

see," said Bob

Rushing, a co-

owner of the

business.

Temperature

differences

picked up on the camera allow

inspectors to detect problems

that range from energy loss and

electrical issues to water damage

and termite activity.

"They have trained us to

interpret these (infrared camera

images) in a similar fashion

that one would interpret X-

rays," Rushing said.

After screening for structural

problems, moisture concerns,

pipe and duct work

leaks, insulation deficiencies

and a number of other potential

problems, inspectors follow up

with in-depth visual inspec-

tions.

They pay special attention

to areas identified as

potential problems

during the

infrared inspection.

The tradi-

tional visual

inspection

allows

HomeSafe

Inspection to

determine the

causes of

moisture,

excessive

heat and

other suspicious

conditions.

If the

camera

detects possi-

ble termite

activity,

HomeSafe

inspectors

use acoustic

sensors to

determine if the pests are pre-

sent.

By pushing a needle-like

sensor through the wall or

inserting it between the floor

and the wall, inspectors can

detect termite noises that the

human ear cannot hear.

Questionable sounds are fed

into a PocketPC, and software

unique to HomeSafe can rec-

ognize and identify them.

"You can hear them chew-

ing on the house," said Ryan

Rubenstein, co-owner of the



RECORD/Melissa Schneider

Ryan Rubenstein, left, demonstrates how to use an infrared camera during a home inspection while Bob Rushing checks for termites with a high-tech acoustic sensor. Rubenstein and Rushing recently opened a HomeSafe Inspection franchise in Ocean Springs. The business partners offer the most technologically advanced home inspections available.

business.

Since the Ocean Springs HomeSafe Inspection franchise opened last month, most of its clients have stemmed from people planning real estate transactions.

"When a person selling a home, it's good a marketing point to have an inspection," Rushing said.

Prospective buyers also benefit from letting HomeSafe perform home inspections.

"We also can ascertain any

future expense that may have to go into the home," Rushing said. "They are getting more home inspection for their money. We are the most technologically advanced on the market."

HomeSafe Inspection is Mississippi licensed, insured and bonded, and all inspectors have a minimum of 300 hours of training.

For information, contact Bob Rushing at 257-9445 or Ryan Rubenstein at 257-9585.

## Homesafe Inspection

### BUSINESS IN A FISHBOWL

*Business in a Fishbowl is a weekly feature that focuses on a local business. Each week's business is drawn from our fishbowl of business cards. To enter your business in the drawing, ask one of our staff to drop your card in the bowl, bring a card by our office at 715 Cox Ave., or mail us a card at PO Box 1650.*

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